



Capability Statement

Municipal Leadership, Workforce Performance & Civic Engagement

STRONGER
PEOPLE.
STRONGER
COMMUNITIES.



Company Overview

Johnson Civic Impact Group (JCIG) is a Georgia-based consulting and training firm serving municipalities, counties, school districts, and public-serving organizations. JCIG helps agencies strengthen supervisors, build internal learning systems, and improve communications with residents.



Core Capabilities

PEOPLE | SYSTEMS | COMMUNITIES



Leadership & Workforce Performance

- Supervisor Readiness Bootcamp
- Civic Leadership Academy
- Succession planning support
- Leadership coaching and development
- Organizational and workforce assessments
- 90-day implementation support



Municipal Learning Universities

- Municipality-branded training portals
- Shared and custom courses
- Frontline, supervisor, and executive learning tracks
- Quizzes, completion tracking, and reporting
- New supervisor onboarding and development
- Annual subscription and managed learning options



Civic Communications & Resident Engagement

- Virtual town halls and livestream production
- Resident outreach campaigns
- Municipal event marketing and promotion
- Moderation and facilitation support
- Accessible replay strategy and content distribution
- Engagement reporting



Why JCIG



Public-sector
focused solutions



Strategy paired with
practical implementation



Leadership, learning,
and engagement
in one partner



Flexible delivery:
in-person, virtual,
and hybrid



Leadership Profile

Led by Xavier Johnson, JCIG brings executive leadership, workforce development, education, and community engagement experience to help organizations build stronger supervisors, healthier workplace culture, and stronger public trust.



Ideal Clients



Cities



Counties



School
Districts



Public
Authorities



Community-Focused
Organizations



Contact

Xavier Johnson | Founder & Principal
McDonough, Georgia
Serving Georgia and the Southeast



www.jcig.us



Schedule a consultation through jcig.us

Developing stronger leaders. Building stronger organizations. Creating stronger communities.